Starting my own group

Posted by melissa21775 - 09 Jun 2011 00:23

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A few months ago I started my own ghost hunting group. I purchased equipment, got people to join and then it just kind of stopped. I tried going on Craigslist to see if I could find clients and I had a few people respond, but when I would call them back they would never call back. I had this happen with at least 4 different clients. Does anyone have any ideas on how to get this thing going? It's a passion and I really want to get started.....

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Re: Starting my own group

Posted by crystalcross - 09 Jun 2011 01:21

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Well, just a few questions to clear things up. You had called them "Clients", were you attempting to charge for a service? If so, I could see there may be some apprehension in individuals trusting in such a service from a startup company.

You may want to put your agency on our list of paranormal agencies. Then start out by investigating some public locations. Just like with any service, you have to have a port-folio to display to individuals if you want them to pick you.

Then you would want to make yourself known here or at some location which caters to the paranormal. Chances are if someone is looking for help they will seek out information first. And then attempt to locate some local help.

Put yourself in the shoes of someone who is possibly scared or afraid to mention that they are seeing something which is not accepted by a large part of society.

And then last, browse the help needed areas on this site, you may find someone near you that needs assistance. Remember, most of us in the paranormal field are here for two reasons. One to find tangible proof, and another to help people who need help. Just make yourself available, and help when needed.

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Re: Starting my own group

Posted by melissa21775 - 09 Jun 2011 01:47

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Good questions. No, I would never think to charge people. They should charge me! Just kidding. I want in the business because I really feel deep inside myself that I was put on the Earth to help people. I have my own web site that people can look at. There's not much on it at the moment, but I hope to add to it as we start to actually take on the business of ghost hunting.

I'm pretty new to paranormal research, but not the paranormal. I've been dealing with it for long time. I will try to do as you suggest and hopefully we can get started soon.

I actually had about 4 different people contact me to come into their homes. We talked and I did the interviews but after the initial contact I could never reach them again. They would ignore my phone messages and emails. So after a couple attempts I would stop calling. I don't want to be a stalker. I just don't understand why people would contact me and then not call back or take my calls.

It's really frustrating.....

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Re: Starting my own group

Posted by crystalcross - 09 Jun 2011 02:10

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Not knowing of your initial contact and how it progressed I really can't say much.

All I can suggest is remember they're already in a vulnerable position, and first impressions do mean a lot in these situations. Different individuals are looking for different things. I would not start the initial contact with any preconceived ideas. I would suggest the initial contact with a phone call, perhaps yourself and one of your team members. Discuss what the situation is that caused them to contact you. Ask what their goal is in contacting you, and then ask if they would be willing to have an on-site consultation. Set a firm appointment. Then on the date of contact be timely and meet them with 1 or 2 at most other other team members.

At that point you can discuss what you would like to do during the investigations, you can ask them what their worries may be and work with them to set out a plan for the investigation date. Before you leave, try to set a firm date.

Just some suggestions.

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Re: Starting my own group
Posted by undertaker1 - 09 Jun 2011 19:00

Starting a new team isn't easy. I have started one and still short on members. But i have started in peoples home that know me. Since then word has got out to others about the experiences and has been going better. SSo strt off with someone you knwo and see if that helps aas well as cc advice.

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Re: Starting my own group
Posted by amoonwolfe - 09 Jun 2011 20:13

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wishing you nothing but success and helpful outcomes for all the lives you touch

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Re: Starting my own group
Posted by amoonwolfe - 09 Jun 2011 20:18

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are you CHARGING for your services? If so, please DO NOT, that's just not right!

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Re: Starting my own group
Posted by melissa21775 - 09 Jun 2011 22:05

No I'm not charging people. They are opening up their homes to me and I couldn't charge them for it. It would just be wrong.

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Re: Starting my own group
Posted by melissa21775 - 09 Jun 2011 22:18

I added my group to the paranormal directory. Will it just appear or does it have to be approved?

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Re: Starting my own group
Posted by crystalcross - 09 Jun 2011 23:13

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melissa21775 wrote:

Will it just appear or does it have to be approved?

Entries must be approved, but I try to approve them quickly.

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